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# Final Report Enhancing Command Communication and Innovation with SAINT: Semantics, Adaptation, and Influence in Networked Teams AFOSR Grant No. FA9550-06-1-0370

October 1, 2005 to September 31, 2008

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# Final Report

# Enhancing Command Communication and Innovation with SAINT: Semantics, Adaptation, and Influence in Networked Teams

AFOSR Grant No. FA9550-06-1-0370

October 1, 2005 to September 31, 2008

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# 1 Objectives

The objectives of AFOSR grant no. FA9550-06-1-0370 are as follows:

- 1. Enhance online reflection and understanding.
- 2. Visualize and augment the propagation of influence.
- 3. Promote integrated human-computer creative collaboration.
- 4. Embed developed systems in larger collaborative systems and data-mining infrastructures.
- 5. Pilot developed systems in simulated AF environment.

Significant progress has been made on each goal. The progress is briefly reviewed in the next section.

#### 2 Status of Effort

The key efforts conducted as part of AFOSR grant no. FA9550-06-1-0370 from October 1, 2005 to September 31, 2008 can be summarized as follows:

Fast tagging and summarization for online conversations created. A key element to enhance reflection and understanding is to reduce the amount of time required for situation awareness on online conversations. Due to the fast pace of such conversations we proposed fast methods for conversation analysis and summarization. Efficient methods for extracting relevant tags and summarizing sentences out of online conversations were reported using conversations gathered from blogs. Such methods helped reducing the awareness time required for properly grasp the direction of the conversation.

Topic tracking and transition detection helped understanding conversation dynamics. Tagging and summarization of online conversations provide a good overview of discussion. However, they do not provide an accurate blueprint of the conversation dynamic nature. Using the tagging techniques developed, we created topic tracking and transition detection techniques for online conversations. Such techniques, when properly coupled with the right visualization tools, allow us to link relevant topics and time. They also allow us identifying when online conversations move from one topic to another, painting an accurate blueprint of the analyzed online conversation.

Pilot studies on identifying semantic building blocks on online conversations. Online communication takes advantage of the implicit freedom that the communication channel provides. People tend to create and use new terms and expressions, giving concise meaning to groupings of such newly created language artifacts. Enhancing the semantic understanding of online conversations requires the ability to identify these newly created constructs. Following the ideas and techniques that lead to the creation of competent genetic algorithms (Goldberg, 2002), we have proposed an initial model to identify semantic building blocks on online conversations. Pilot studies showed that for reasonable size conversations, blocks of semantically equivalent concepts where properly identified.

Visualization for topic overlap successfully identifies groups of expertise. Enhancing the visualization to boost reflection on online conversations greatly benefited from the advances developed on tagging, topic tracking and transition detection. However, any given conversation involves people. Thus, SAINT also focused mapping topics to people. Such a mapping allows us to better characterizing the interests and expertise of participants in any given online conversation. With this goal in mind, we develop complementary analysis and visualization tools to SAINTs influence diffusion models able to map and visualize key topics to people. Given any conversation we are able to present and visualize the degree of overlap between the participants. Such analysis and visualization tools successfully identified significant groups of interest and expertise on real-world online focus groups conducted with commercial partners.

Evaluation relaxation for interactive genetic algorithms invented. Interactive gentic algorithms are able to building models of user interaction when embedded on collaborative environments. One of the bottlenecks of interactive GAswhere users evaluate the relative quality of candidate solutions user fatigue. Building models of human-collaboration requires mitigating the effects of repetitive interactions. A principled method for eliminating user fatigue was invented and significant speedups were reported. In essence, the method relies on a surrogate induced from a partial ordered graph of user preferences. The surrogate is used for optimization to partially replace expensive user evaluations.

Standardized conversation format allows homogeneous access for analytic components. Online conversation may take different forms. Email, instant messaging, blogs, and wikis me-

dia provide their own standardized representation of the conversations. Such heterogeneous representation makes it harder to allow conversation analytics across the set of present and future online communication media. Thus, we defined a basic ontology to describe online conversations independently of the originating media. Based on RDFs, SAINTs conversation standardization allows unified access for the analytic tools to online conversations, regardless of the originating media. Standardized online conversations are stored on efficient RDF repositories for proper storage and management.

SAINTs non-intrusive pluggable technology pilot developed and deployed. A key goal of SAINT technology is its pluggable and non-intrusive nature. Connecting to existing legacy systems or publicly available online conversation source should not change or interfere with the current IT organizational setup. Likewise, standardized access and interoperability with SAINTs components are also part of such an endeavor. We have released a first pilot of SAINTs architecture able to interoperate with common technologies and products facilitating the analysis of RSS feeds, blogs, email, and discussion boards. Also, such pilot allows third party application to have access to its analytic components via web services. SAINT architecture successfully powered conversation analysis on different scenarios involving academic and commercial partners.

Better understanding of online creative sessions. Advances on the integration of: (1) fast tagging and summarization of its contents, (2) topic tracking and topic transition detection, (3) measures of participants impact and influence, and (4) techniques for identifying semantic building blocks. Building on the top of these elements we focused on quantifying and advancing the principled understanding of the performance boost introduced by modeling online conversations as evolutionary computation processes. Our results showed that modeling the conversation as a selectorecombinative process could increase the activity of participants (up to 2.6 times more messages). Also, modeling an online conversation after human-based genetic algorithms led to richer discussions with more distinct ideas (3 times more) without penalizing quality. Moreover, to achieve the same number and quality and number of ideas using a selectorecombinative required less time—approximately one third of the time required by traditional means—hence reducing participants fatigues.

Understanding human-computer interaction modeling. Active interactive genetic algorithms (aiGAs) showed that building accurate models of human-computer interaction was possible. aiGAs also reveled themselves as powerful tools to combat user fatigue by actively modeling user preferences. aiGAs could provide speedups between 3 and 7 times. Such speedups were possible by reducing generating educated guesses after user preferences thanks to aiGA interaction modeling. Despite these impressive results, we still lacked a principled understanding of how to size the human-computer interaction. That is, how many distinct solutions and comparisons should we present to a user. To answer this question our research involved exploring graph-theoretic measures to understand the key element of the sizing process: The partial-ordering graph. Using measures such as the density of a graph, we identified the existence of a lower bound in the density of the partial-ordering graph to achieve and accurate interaction modeling (power law based). The density boundary could then be used to correctly predict when a particular interaction sizing will fail or succeed. It also helped on conducting informed design decision to improve the modeling of aiGAs, and explain why some models could not work.

Fitness inheritance boosting genetics-based machine learning. A key element to the effi-

ciency of SAINT modeling techniques is the ability to learn accurate models quickly. To guarantee such efficiency we brought competent genetic algorithms lessons into the genetics-based machine learning (GBML) realm—a learning technique commonly use in the SAINT project. SAINT efforts focused on the reduction of the rule-matching time required by GBML techniques which may take up to 99% of the overall execution time as we have shown. Building on efficient enhancement techniques for competent genetic algorithms, we adapted fitness inheritance technique to allow building surrogate functions that compute the accuracy of the rule matching process—which often requires the ability to deal with overlapping building blocks. Research results showed that computing the matching accuracy using surrogate functions of the matching process could be obtained when overlapping building blocks could be expressed. Once such surrogate functions was created, there was no need to explicitly execute the rule matching mechanics for a given problem, since the accuracy could be estimated using the obtained surrogate function.

Meandre: Flexibility via data-intensive flow. After the creation of a non-intrusive pluggable pilot architecture for SAINT—as reported previously—we started developing the next generation of flexible infrastructure required for the SAINT vision. Building on semantic-web technologies, Meandre is a semantic-driven data-intensive flow execution architecture. Meandre was originally conceived as a flexible, reconfigurable, and reusable infrastructure for data-intensive applications. Meandre can scale from a single laptop to large clusters transparently. It allows the creation of components using several languages (basic computation units), which can later be orchestrated together in a flow (a complex computation task). The overall design heavily relies on semantic-web technologies and service oriented architectures. Meandre has also given birth to the ZigZag programming language for data-intensive flow programming. The SAINT team has also migrated all the research algorithms for conversation analysis and visualization to Meandre components. Doing so, SAINT fulfills one of the key elements of its original proposal, to minimize the gap for transferring successful research onto reusable products. For more information please see http://seasr.org/meandre.

Meandre beyond SAINT. Meandre infrastructure, originally designed and developed under SAINT, has been adopted by the National Center for Supercomputing Applications as its main infrastructure for conducting data and text mining for the humanities under the SEASR project. The SEASR project is developing Meandre data and text mining components, extending the ecology of components that can be quickly reused to face new analytic tasks. Other humanities projects like Monk and Nema have also recently adopted Meandre. The evolutionary computation package (E2K) widely used in SAINT has also been migrated to the new Meandre infrastructure.

Semantic description of online conversations and visualizations. Online conversation may take different forms. Email, instant messaging, blogs, and wikis media provide their own standardized representation of the conversations. During the last reporting period, SAINT focused on creating a homogeneous description format, generic enough to engulf all these heterogeneous sources. SAINT has continued this effort during the reported period summarized by this report by consolidating these descriptions under the RDF umbrella. Ontological descriptions of conversations, and also now analysis results, and visualization formats are available under RDFS or OWL. Such standardization greatly simplified the curation, storage, and exchange of such valuable information.

Rapid SAINT distribution and deployment via hardware virtualization in the cloud.

Rapid deployment of SAINT technology requires the ability to run on available (or assigned) resources and minimize the configuration and installation efforts. SAINT analytic and visualization solutions should be deployable quickly and reliably across multiple OS including cloud-computing scenarios. To achieve such a goal, SAINT relies on hardware virtualization as the key to maximize deployment portability. We created several virtual appliances containing: (1) SAINTs online discussion community software, (2) the analytics infrastructure, (3) specialized pluggable conversation extractors, and (4) publishing capabilities for analytic and visualization services. Each specialized virtual appliance contains a canned version of SAINT ready-to-use technology making tedious installation and configuration processes unnecessary. Virtual appliances streamline the deployment of SAINT by providing a ready and scalable off-the-shelf solution.

#### 3 Personnel Supported

This section details the individuals supported on this project.

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Other affiliated visitors, postdoctoral personnel. The following is a list of visiting faculty or postdocs affiliated with the project. Unsupported affiliates may have had some travel or incidental expenses paid by the project:

- 1. Professor Pier Luca Lanzi (Politecnico di Milano, Italy)
- 2. Kazuisha Inaba (University of Tokyo, Japan)
- 3. Dr. Noriko Imafuji Yasui (University of Illinois at Urbana-Champaign)
- 4. Professor Avi Ostfeld (Technion, Israel Institute of Technology)
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- 6. Tian-Li Yu (AFOSR)

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- 1. Takaoki Ueda (AFOSR)
- 2. Dae Hoon Park (AFOSR)
- 3. Jordan Hawker (AFOSR)

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Llorà, X., and D. E. Goldberg, The Innovation Pump: Supporting Creative Processes in Collaborative Engineering. *International Journal on Collaborative Engineering* (2009)

#### **Under Revision**

- Duque, T. S. P. C., and D. E. Goldberg, ClusterMI: Building Probabilistic Models using Hierarchical Clustering and Mutual Information, Submitted to Genetic and Evolutionary Computation Conference (GECCO), 2009.
- Goldberg, D. E., A. Yassine, and T.-L. Yu, Decision, Execution and Team Size: Insights from Simple Quantitative Models. *IEEE Transactions on Management* (2009).
- Llorà, X. Data-Intensive Computing for Competent Genetic Algorithms: A Pilot Study using Meandre. Submitted to Genetic and Evolutionary Computation Conference (GECCO), 2009.
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#### 9 Interactions and Transitions

This section lists meeting participation, presentations, and transitions.

#### Meeting Participation and Presentation

All conference papers above represent presentations by Professor Goldberg, Doctor Xavier Llorà, their affiliates, or Professor Goldberg's and Doctor Llorà's students. Professor Goldberg gave the following keynote speeches:

From Optimization to Invention Machine: The Genetic Path to Competent & Efficient Compatation IEEE International Conference on Image Processing, Genoa, Italy (2005).

Little Models, Big Results. 18th Joint Australian Conference on Artificial Intelligence, and the Australian Conference on Artificial Life, Sydney, Australia (2005).

Solving Larger, Faster, and Harder: The Incredible Story of Supermultiplicative Speedups. Frontiers of Computational Science, Nagoya, Japan, 2005.

Reflections of a Keen Modeler. Workshop on Optimization by Building and Using Probabilistic Models, San Louis, Missouri, 2007.

The Innovation Imperative, University of West England (2007).

What engineers don't learn and how they don't learn it, Society for Philosophy and Technology, American Philosophical Association, 2008.

Professor Goldberg has also founded and helped organizing the following activities.

Engineering and Technology Studies at Illinois. Professor Goldberg together with professor Michael Loui started organizing in 2007 a seminar series foeussed on studies revolving engineering and technology. Although everyone benefits from the products of engineering creativity and productivity, engineering and technology are seldom studied by scholars as human activities. Thus engineers, engineering, and technology are underrepresented on the intellectual landscape in a way that is inconsistent with their importance in the twenty-first century. The study of engineering and technology from philosophical, historical, cultural, behavioral, sociological, and engineering perspectives is essential to address important contemporary problems at the interface of technology and society. Cutting-edge research have been invited to share their vision in the scries. Two editions of the series has been conducted in 2007 and 2008. More information can be found at http://www.illigal.uiuc.edu/web/etsi/.

Workshop on Philosophy & Engineering. The workshops mission is to encourage reflection on engineering, engineers, and technology by philosophers and engineers alike. A meeting was held at the Engineering Systems Division of MIT on 19-20 October 2006 by the Philosophy and Engineering Planning group headed by Taft Broome, Howard University. At that meeting, a decision was reached to hold a Workshop on Philosophy and Engineering in 2007. WPE-2007 was held at the Technical University of Delft, 29-31 October 2007 (Monday-Wednesday) with 81 participants, 40 paper presentations, 5 posters, 6 invited speakers, and attendees from 14 different countries. The second edition (2008) was conducted at The Royal Academy of Engineering, London, England. More information can be found at http://www.illigal.uiuc.edu/web/wpe/.

Additionally, Doctor Llorà gave the following keynote speeches, invited talks, and panels:

- The Evolutionary Path to Innovation and Creativity [keynote], Congresso Mexicano de Computación Evolutiva (CONCEV), Aguas Calientes, Mexico, May, 2005.
- Evolutionary Tools for Human-Innovation and Creativity [panel speech], DTM-2006 Synthesis and Innovation, Philadelphia, September, 2006.
- Information Technologies for Supporting Human Innovation and Creativity [keynote], Institute of People-Centered Computation (IPCC), Bristol, UK, December, 2006.
- Innovation and Creativity Support for Real-World Online Marketing [invited talk], Boeing Corporation, Seattle, March, 2007.
- Evolution and Information Technologies to Support Innovation and Creativity [invited talk], Cubes for Innovation: Information Systems for Design and Marketing, Tokyo, Japan, March, 2007.
- Meandre: Semantic-Web-Driven Data Flow Infrastructure for SEASR [invited talk], Service Oriented Computing in the Humanities, London, UL, 2007.
- Facilitation of Online Discussion Groups, Open University of Catalonia, Barcelona, Spain, 2008.

#### **Transitions**

- Meandre open source license approved. The Meandre infrastructure, an semantic-driven data-intensive flow architecture has been approved to be released under University of Illinois/National Center for Supercomputing Applications OS license. Meandre is currently powering all the analysis tools used in SAINT.
- Meandre adopted for center efforts in humanities. Meandre infrastructure, originally designed and developed under SAINT, has been adopted by the National Center for Supercomputing Applications as its main infrastructure for conducting data and text mining for the humanities under the SEASR project. More information can be obtained at http://seasr.org and http://seasr.org/meandre
- DISCUS/SAINT license for pilot extended. The current license to use DISCUS/SAINT technology by Hakuhodo Inc. (the second largest advertisement company in Japan) has been extended, allowing Hakuhodo to continue with its commercial trials of DISCUS/SAINT technology. Also, a open source usage license has been approved to allow people to access DISCUS/SAINT demos and basic technology. The licensing is currently under revision to allow the inclusion of Fork Inc. (a Japanese software development firm).

- E2K open source license approved. Evolution to knowledge, an evolutionary-driven package for optimization and machine learning has been released under OS license for academic usage. It provides basic GA related algorithms used in SAINT (e.g. eCGA and DSM technology).
- Nextumi releases ShareThis. With venture capital provided by IllinoisVentures and Blue Chip Venture Capital, Nextumi Inc., a web 2.0 startup company that simplifies sharing of photos, videos, urls and other content between people across different devices released its first product ShareThis. Nextumi licensed AFOSR sponsored DISCUS/SAINT (patents) to help to create consumer-adaptive technology.
- Entrepreneurial engineer published. Professor Goldberg published a new book, *The Entrepreneurial Engineer* (Wiley, 2006) for engineering students and practicing engineers to help develop those personal, interpersonal, and organizational skills necessary today.
- Advances at the frontiers of Learning Classifier Systems. Doctor Llorà—, Tim Kovacs, Keiki Takadama, Pier Luca Lanzi, Wolfgan Stolzman, and Stewart Wilson edited a book Advances at the frontiers of Learning Classifier Systems which includes subject matter ranging from state-of-the art learning classifier systems (LCS) to the application of LCS on real-world problems from some of the leading researchers in the area.
- Data-Intensive Technologies and Applications (DITA). Doctor Llorà co-founded with Doctor Michael Welge the Data-Intensive Technologies and Applications (DITA) research group at the National Center for Supercomputing Applications. The goal of the group is promote research and usage of techniques design to handle data-intensive computation. SAINT is a crucial part of DITA endeavors. More information can be found at http://dita.ncsa.uiuc.edu/.

### 10 New Discoveries, Inventions, or Patent Disclosures

Filled patent applications on new discoveries/inventions are under revision including:

- A robust and scalable GA, called design structure matrix GA, inspired from organizational theory.
- Collaborative systems design and innovation support over the web using interactive GAs, human-based GAs, and chance discovery.
- Evaluation relaxation for avoiding user fatigue and user inconsistency in interactive GAs.
- Efficient GA implementation for solving hard problems with millions and billions of variables
- Sealable methods for solving design, optimization, and modeling problems of complex systems with modularity, hierarchy, and overlap

In all, five patents have been filed in connection with AF research in the recent past:

- Goldberg, D. E., T.-L. Yu, and A. Yassine. *Methods and Program Products for Optimizing Problem Clustering*. US utility patent pending (2004).
- Goldberg, D. E., M. Welge, and X. Llorà, X. Methods and Systems for Collaboration, Decision Support, and Knowledge Management. US utility patent pending (2004).

- Llorà, X., K. Sastry and D. E. Goldberg. *Methods and Systems for Interactive Computing*. US utility patent pending (2007).
- Sastry, K., X. Llorà, and D. E. Goldberg. A Method for Solving Large-Scale Optimization with More Than Millions of Variables Quickly, Reliably, and Accurately. US provisional patent filing (2007).
- Yu, T.-L., and D. E. Goldberg. Using Genetic Algorithms, Dependency Structure Matrix, Substructural Chromosome Compression, and Proper Sequencing for Finding Extrema of Problems with Hierarchy and Overlap. US provisional patent filing (2006).

#### 11 Honors and Awards

- JSD Professor. Professor Goldberg was named Jerry S. Dobrovolny Distinguished Professor in Entrepreneurial Engineering in May 2003. The investiture was held September 23, 2003.
- **ISGEC Fellow.** Professor Goldberg was named part of the inaugural class of Senior Fellows for the International Society for Genetic and Evolutionary Computation. (2003).
- Other Awards. 1985 NSF Presidential Young Investigator. 1995, Associate, Center for Advanced Study (Illinois). 1996, Wickenden Award (ASEE). 1997, Gambrinus Fellow (Dortmund). NTU Outstanding Instructor Award (2001-2002).
- Focused article gets picked by HPC wire. DISCUS's paper Given Innovation a Boost by Trish Barker was chosen by HPC wire editors to highlight new frontiers of computing. HPC wire, May 20, 2005.
- **HUMMIES-2007.** During GECCO 2007 Dr. Llorà was awarded with two bronze awards for his work on bioinformatics.

#### Student Honors

- GECCO-2006 best paper awards. Two papers from lab members won best paper awards at the 2006 Genetic and Evolutionary Computation conference.
- GECCO-2007 best paper nominations. Four papers from lab members are nominated for best paper at the 2007 Genetic and Evolutionary Computation conference. The paper on the EDA track won the best paper award.
- ICEIS 2007 best paper award. The paper presented by lab members at the ICEIS 2007 conference won the best paper award on Intelligent Systems and Distributed Agents.
- GECCO 2008 best paper award nominees. Two papers by lab members have been nominated for best paper in the Estimation of Distribution Algorithms and Real World Applications tracks.